

Message Text

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PAGE 01 SAN JO 00108 072106Z

ACTION COME-00

INFO OCT-01 ARA-10 ISO-00 EB-07 /018 W
-----072131Z 107801 /70

R 071955Z JAN 77

FM AMEMBASSY SAN JOSE

TO SECSTATE WASHDC 6119

INFO AMEMBASSY GUATEMALA

AMEMBASSY KINGSTON

RUESPGUXAMEMBASSY PORT AU PRINCE 92

AMEMBASSY PORT OF SPAIN

AMEMBASSY SAN SALVADOR

AMEMBASSY SANTO DOMINGO

AMEMBASSY TEGUCIGALPA

UNCLAS SAN JOSE 0108

E.O. 11652: N/A

TAGS: BEXP, CS

SUBJECT: PROPOSED SAN ANTONIO CHAMBER OF COMMERCE IOGA TRADE MISSION

REF: DUDLEY/STERLING, USDOC, TELECON; STATE 298310

1. EMBASSY INTERESTED IN AND WILLING TO SUPPORT SUBJECT
TRADE MISSION IN ACCORDANCE 10 FAM 373, (ALL EXPENSES TO
BE BORNE BY TRADE MISSION).

2. MOST CONVENIENT TIME FOR THIS POST WOULD BE DURING
PERIOD MARCH 1-11. AN ALTERNATIVE DATE WOULD BE DURING
APRIL 18-22. IF CHAMBER OF COMMERCE OF OREGON PROPOSED
IOGA TRADE MISSION (76 STATE 259396) DOES NOT MATERIALIZE,
(DATES SUGGESTED FOR COSTA RICA AIRE MARCH 21 AND 22)
ANYTIME IN MARCH WOULD BE CONVENIENT. WE ESTIMATE TWO
WORKING DAYS WOULD BE SUFFICIENT TO ADEQUATELY COVER
COMMERCIAL PROSPECTS HERE.

3. BEST PROPOSPECTS FOR COSTA RICA WOULD INCLUDE:

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A. FOOD PROCESSING EQUIPMENT: GOCR SUPPORTS THE
DEVELOPMENT OF THE FOOD PROCESSING INDUSTRY BECAUSE IT
USES LOCAL LABOR, RAW MATERIAL AND, IN MANY CASES, GENERATES EXPORT
EARNINGS. THERE ARE A NUMBER OF LOCAL INDUSTRIES WHICH
ARE INTERESTED IN EQUIPMENT TO MODERNIZE OR EXPAND PRODUCTION.

B. LAUNDRY AND CLEANING EQUIPMENT HAS A POTENTIAL MARKET FOR NEW HOSPITALS BEING CONSTRUCTED AND FOR COMMERCIAL FACILITIES WHICH ARE PRESENTLY OPERATING AT FULL CAPACITY.

C. BAKERY EQUIPMENT WILL BE REQUIRED FOR LOCAL FIRMS' EXPANSION PLANS.

4. PROSPECTS FOR THE FOLLOWING PRODUCTS ARE NOT SUFFICIENT TO JUSTIFY INCLUSION OF COMPANIES FOR COSTA RICA ALONE. HOWEVER, IF COMPANIES PRODUCING THESE PRODUCTS ARE INCLUDED IN MISSION ON THE BASIS OF DEMAND IN OTHER COUNTRIES WE WOULD RECOMMEND THEY INCLUDE COSTA RICA IN THEIR ITINERARY.

A. AUTOMATIC BOTTLE WASHER, FILLERS AND CAPPERS; SEVERAL LOCAL BOTTLING FIRMS HAVE VERY OLD EQUIPMENT WHICH SHOULD BE RENEWED; FINANCING IS THE PRINCIPAL PROBLEM.

B. BEVERAGE DISPENSING EQUIPMENT WAS INTRODUCED WITHOUT SUCCESS ABOUT 10 YEARS AGO. WE BELIEVE IT IS WORTH ANOTHER LOOK. EMBASSY ALSO RECEIVED AN INQUIRY FROM THE COSTA RICAN ELECTRICITY INSTITUTE FOR SOURCES OF THIS TYPE OF EQUIPMENT.

C. WHILE FILTERS FOR SMALL AUTOMOBILES AND TRUCKS ARE PRODUCED ON A SMALL SCALE LOCALLY, THERE IS SOME MARKET FOR THOSE DESIGNED FOR HEAVY TRUCKS, TRACTORS, AND OTHER USES.

D. THE GOCR GEOGRAPHIC INSTITUTE IS INTERESTED IN
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COMPUTERIZED MAPPING SYSTEMS, BUT OUR IMPRESSION IS THAT SALES PROSPECTS WOULD BE BETTER FOR SERVICE THAN FOR EQUIPMENT ITSELF.

5. IN ORDER FOR EMBASSY TO COMMENT ON MARKET PROSPECTS FOR BUCKET ELEVATORS AND VIBRATORY CONVERTERS PRODUCED BY MEYER MACHINERY WE NEED TO KNOW END USE, I.E. MINERALS? GRAIN?
TODMAN

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Message Attributes

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Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
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Disposition Event:
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Status: NATIVE
Subject: PROPOSED SAN ANTONIO CHAMBER OF COMMERCE IOGA TRADE MISSION
TAGS: BEXP, CS
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